

What is Techi Commerce?

Techi Commerce is software that gives a shop owner an online shop and helps them run it — without hiring a developer or juggling five different apps.

WHAT IT ACTUALLY DOES

Here's what it does, one piece at a time

- 1 **A working online shop, in minutes.** The owner picks a design, adds their products and prices, and it's live — no coding, no designer needed.
- 2 **Every order tracked automatically.** From the moment a customer buys, to packing, to the courier picking it up, to delivery — the owner can always see where it stands.
- 3 **Stock that keeps itself honest.** When something sells, the count goes down automatically, so the owner never sells something they don't actually have.
- 4 **Payments the way people here actually pay.** bKash, cash on delivery, cards — whatever's easiest for the customer.
- 5 **The books, done automatically.** Sales, expenses, profit — real numbers, without hiring an accountant.

YOUR ROLE

So, what do you actually do, as a reseller?

You find shop owners — people already selling somewhere, or wanting to start — and show them Techi Commerce. You help them get set up: adding their products, picking a plan, learning the basics. Once they're set up and paying for a plan, you keep earning a share of what they pay, every month, for as long as they stay a customer. It's not a one-time sale — it's a **recurring income you build, one shop at a time.**

Here's exactly how much that share is, and how it grows as you bring on more shops.

Partner Program

Program v1 · Effective 10 Sep 2026 · BDT (₳)

You bring merchants onto TechI Commerce and help them get started. In return you earn a recurring share of what every active shop pays — for as long as they keep selling with us.

Onboard shops on a paid plan. Earn **15%–30%** of their subscription every billing cycle, paid to your **bKash** or bank account monthly.

COMMISSION RATE

Your rate rises with the number of active paid shops you carry

15%

1–10 shops
of subscription

20%

11–30 shops
of subscription

25%

31–50 shops
of subscription

30%

51+ shops
of subscription

Your band is set by how many of your shops are on a paid plan *right now*. Cross into a higher band and the new rate applies to your **whole portfolio** — not just the next shop.

WHAT YOU EARN PER SHOP

Example at the 20% band — monthly billing

PLAN	SHOP PAYS / MONTH	YOU EARN / MONTH
Starter	₳449	₳90
Growth	₳1,299	₳260
Scale	₳2,499	₳500

No order commission on these plans — only the subscription. Yearly prepays release your share monthly. Upgrades raise your cut. **Custom / Enterprise plans count too**, at the agreed monthly price.

WORKED EXAMPLE

A portfolio of 60 active shops

PLAN	SHOPS	PLAN PRICE / MO	MONTHLY PERCENTAGE
Starter	10	₹449	₹1,347
Growth	25	₹1,299	₹9,743
Scale	25	₹2,499	₹18,742
Total	60	—	₹29,832

Monthly percentage = your band rate applied to each plan's shops (here 30% at the 51+ band). The total is the sum of those shares — not the full amount the shops pay.

₹29,832 / month 60 shops → 51+ band → 30%

≈ **₹358,000 a year** in recurring commission, on top of anything you charge a shop for setup and onboarding.

THE RULES, PLAINLY

Earns you commission

- ✓ Any shop you onboard on a paid plan — **Starter, Growth, Scale, or a custom / Enterprise plan**
- ✓ Every billing cycle they stay active and paid
- ✓ Plan upgrades — your share rises with their plan
- ✓ As long as the shop is live and you are an active partner

Does not earn

- ✗ Free-plan shops — no commission unless and until they move to a paid plan
- ✗ Shops that already existed before your referral
- ✗ Any month a shop is past due or drops back to Free
- ✗ Cancellations or refunds within 60 days — that commission is reversed

PAYOUT TERMS

Attribution	Locked to you when the shop signs up with your partner link or code. Set once, at signup — no backdated claims.
Schedule	Paid monthly, around the 10th, for the previous month's active shops.
Minimum	₹2,000 balance to release a payout. Anything below that rolls over to the next month.
Method	bKash or bank transfer, in BDT.
Clawback	Refunds, chargebacks, or cancellations inside 60 days reverse the related commission.
Staying active	Onboard at least one paid shop each quarter to keep your recurring rate. Miss a quarter and the rate steps down one band, with a 10% floor.

YOUR OWN SERVICE FEE

Setup, migration, and training are yours to keep

Whatever you invoice a shop for getting them live is 100% yours. It is separate from this program — the commission above is on top.

HOW TO JOIN

- 1 Talk to us.** Email info@techiventure.com and we set you up as a partner.
- 2 Share your link.** Every shop that signs up through it is tagged to you automatically.
- 3 Get paid.** Track your active shops and balance; payouts land in your account each month.

Techi Commerce Partner Program — indicative terms, effective 10 September 2026. Final rates and conditions are confirmed in your signed partner agreement. Plan prices are in BDT and may change with notice. Contact: info@techiventure.com